

RURAL PATHS AMONG CENTURIATIONS, VILLAS, ABBEYS AND SANCTUARIES



Development of rural paths along ADIGEtto lands

Rovigo, March 2009

The European Agricultural Fund for Rural Development: Europe investing in rural areas



SYNTHESIS

Objectives, strategies and intervention lines of the LDP

MAIN THEME

The theme of the implementation strategy of 2007-2013 LDP can be summarized as follows “*growth, development and governance of the rural territorial system among centuriations, villas, abbeys and sanctuaries*”.

Such theme will be accomplished through the following main objectives:

- to strengthen the planning and local managerial expertise;
- to contrast the abandon of rural territories through an efficient socio-economic integration;
- to create a wide-spread model of sustainable territorial development, to strengthen occupational and income chances in rural areas;
- to valorise human and professional resources of the territory.

STRATEGIES

The LDP *strategic implementation lines* (s.i.l.) are:

1) *Diversification of rural economy and integration among the different sectors*

To promote and to stimulate the extra-agricultural activities, valorising the multifunctional role of the agricultural farm, creating synergies among agriculture and other productive sectors: tourist sector, services to the person, handicraft, etc..

2) *Improvement of the quality of life in rural areas, coherence and synergies of the territory*

To improve the quality of life and of the socio-economic system through the integration among sectors, to promote the territory as a system.

3) *Enhancing competitiveness connected to the quality of agricultural sector products*

Through the development, innovation and the role of environmental management of the agricultural sector territory, involved in the local food chain of typical products.

4) *Strengthening and implementation of the Leader approach*

Leader as a method and tool for the actuation of synergies of local development.

PROJECTS

The projects, scheduled by the Measures/Actions of the LDP, will be realized through a system approach within integrated projects which main themes can be lead to the following implementation lines:

- development of slow tourism and of relative integrated systems of eco-friendly slow mobility (cycleways, horse pathways, fluvial pathways, etc.), in connection with typical productions, local traditions, environmental and historical cultural valorisation of the territory;
- promotion and implementation of extra-agricultural activities, provided for by the modification of art. 2135 of the C.C., valorising the multifunctional role of the agricultural farm, improving environment and safeguarding biodiversity, and creating synergies among agriculture and other sectors: tourism, services to the person, craftsmanship, ecc;
- improvement of the quality of life and of the socio-economic structure, exceeding the traditional isolation of the agricultural sector, intensifying the integration with the other producing sectors, in the structured context of Veneto society.

POLESINE: NATURAL “CAPITAL” FOR A QUALITY LIFE

Through the LDP 2007-2013 the environmental patrimony of the LAG area will be promoted and specifically, the local rural tourist systems and their net will be stimulated.

Measures and Actions of intervention, resources and beneficiaries of the LDP

Totally 29 Measures/Actions of intervention are scheduled to reach the rural development objectives contained in the LDP.

27 actions will concern local initiatives and 2 actions will concern the cooperation initiatives with LAGS from other territories.

The public funds available for the period 2007-2013 are 7.324.164,19 € (E.U., Italy and Veneto Region public funding), whereas the total investment is of about 14.494.836,12 €.

Here are the Measures and Actions scheduled by the LDP.

1) Diversification of rural economy and integration among the different sectors

For the following Measures/Actions 3.235.000,00 € of Leader public funding (44,1% of the LDP resources) have been assigned.

Measures/Actions and Objectives	Beneficiaries	Modalities of assignement (*)
Measure 311 – Diversification in non – agricultural activities Actions: <ol style="list-style-type: none"> 1. Multifunctional farms 2. Agritourism hospitality 3. Renewable energy sources: energy and eco fuel 	Agricultural entrepreneurs	Request for proposals
Measure 312 – Creation and development of micro enterprises Actions: <ol style="list-style-type: none"> 1. Environmental, territorial, social services 2. Exploitation renewable energies 	Micro enterprises (UE Reg. 1695/2005 and UE Recommendation 2003/361)	Request for proposals
Measure 313 – Implementation of tourism activities Actions: <ol style="list-style-type: none"> 1. Creation of rural tourism itineraries: cycle ways, horse pathways, products, ecc. 2. Fitting infrastructures for information and tourist reception 3. Services to promote rural tourism offer 4. Information and promotion to stimulate rural tourism 5. Connection between tourism offer and typical products 	Territorial local bodies Agritourism associations Associations of typical products Consortiums for tourism promotion Associations among public and private subjects (LAGs)	Request for proposals LAG direction (Agreement) Direct management of the LAG
Measure 331 – Training and information to economic operators	Accredited educational organizations	Request for proposals

Action: 1. Training, environmental education on the field		
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2) **Improvement of the quality of life in rural areas, coherence and synergies of the territory**

For the following Measures/Actions 1.387.000,00 € of Leader public funding (19% of the LDP resources) have been assigned.

Measures/Actions and Objectives	Beneficiaries	Modalities of assignement (*)
Measure 321 – Essential services for economy and the rural population Actions: 1. Social services 2. Accessibility to information and communication technologies (ICT)	Local bodies and Health Local Social Units	Request for proposals LAG direction (Agreement)
Measure 323a - Guardianship and requalification of the rural patrimony Actions: 1. Studies and censuses 2. Recovery of the historical architectural patrimony 3. Valorisation of rural landscape 4. Cultural valorisation of rural areas	Rural entrepreneurs Other private subjects Public bodies ONLUS LAGs	Request for proposals LAG direction (Agreement) Direct management of the LAG
Measure 323b –Plans of protection and management Action: 1. Plans of protection and management of other sites of natural interest	Local bodies Public and private subjects owners of the protected areas management	Request for proposals

3) **To increase competitiveness connected to the quality of agricultural sector products**

For the following Measures/Actions 1.109.954,59 € of Leader public funding (15,2% of the LDP resources) have been assigned.

Measures/Actions and Objectives	Beneficiaries	Modalities of assignement (*)
Measure 121 – Modernization of agricultural farms Action: Structural and organizational modernization	Rural entrepreneurs	Request for proposals
Measure 123 – Improvement of agricultural products added value Action: Development of certification, determination of origin, typical products chain processes	Enterprises of transformation and marketing of agricultural products	Request for proposals

Measure 124 – Cooperation for the development of new products in the primary sector Action: Development of pre-competitive projects of search for the obtainment of new products (medical use) or for biodiversity valorisation	Consortiums and private Consortiums and/or public-private non profit structures	Request for proposals
Measure 132 – Participation to food quality systems Action: To stimulate producers who joined the recognized systems of food quality	Rural entrepreneurs	Request for proposals
Measure 133 – Information and food promotion Action: Activity of information and promotional advertising	Consortiums, Guardianship associations	Request for proposals
Measure 221 – First planting of trees in rural land Actions: <ol style="list-style-type: none"> 1. Permanent wood 2. Medium-long cycle trees 3. Short cycle plant 	Public law legal persons Physical or legal persons of private law	Request for proposals
Measure 227 – Non productive forest investment Action: Environmental landscape improvements	Public and private subjects	Request for proposals

4) To consolidate and implement the Leader approach

For the following Measures/Actions 1.592.209,60 € of Leader public funding (21,7% of the LDP resources) have been assigned

Measures/Actions and Objectives	Beneficiaries	Modalities of assignement (*)
Measure 421 – Cooperation Actions: <ol style="list-style-type: none"> 1. Interterritorial cooperation with other Italian LAGs 2. Transnational cooperation with LAGs from abroad 	LAGs Beneficiaries of the previous Measures/Actions accomplished within the project	Request for proposals LAG direction (Agreement) Direct management of the LAG
Measure 431 – LAG management Action: Management of the LAG, acquisition of competences and animation on the territory	LAG	Direct management of the LAG

(*) Formalities of assignement

Request for proposals: The request for proposal is predisposed, published and promoted by the LAG. It has however to be approved by the Managing Authority Direction Plans and Programmes of the Primary Sector of Veneto Region.

LAG direction (Agreement): The LAG assigns to a beneficiary, through a specific agreement, the actuation of a project. This formality concerns initiatives of predominantly public interest.

Direct management of the LAG: actions actuated directly by the LAG.

The receipt of applications (of requests for proposals, of projects with LAG direction and direct management of the LAG), the pre-trial work and the technical-administrative controls will be done by AVEPA.

Program of expenses, articulated according to Measure-Action of the LDP 2007-2013

Measures and Actions	Leader LDP contribution	Scheduled Total Amount	Measures and Actions	Leader LDP contribution	Scheduled Total Amount
Measure 121 – Unique	420.000,00	1.400.000,00	Measure 313 – Action 3	76.000,00	126.700,00
Measure 123 – Unique	300.000,00	1.200.000,00	Measure 313 – Action 4	419.000,00	838.000,00
Measure 124 – Unique	40.000,00	80.000,00	Measure 313 – Action 5	30.000,00	60.000,00
Measure 132 – Unique	40.000,00	60.000,00	Measure 321 – Action 1	150.000,00	214.280,00
Measure 133 – Unique	79.954,59	130.000,00	Measure 321 – Action 2	330.000,00	660.000,00
Measure 221 – Action 1	40.000,00	50.000,00	Measure 323a – Action 1	20.000,00	28.517,43
Measure 221 – Action 2	40.000,00	50.000,00	Measure 323a – Action 2	437.000,00	780.000,00
Measure 221 – Action 3	100.000,00	125.000,00	Measure 323a – Action 3	40.000,00	75.000,00
Measure 227 – Unique	50.000,00	71.428,00	Measure 323a – Action 4	400.000,00	800.000,00
Measure 311 – Action 1	345.000,00	718.750,00	Measure 323b – Action 2	10.000,00	10.000,00
Measure 311 – Action 2	885.000,00	2.100.000,00	Measure 331 – Action 1	328.000,00	328.000,00
Measure 311 – Action 3	450.000,00	950.000,00	Measure 421 – Action 1	450.908,08	761.772,97
Measure 312 – Action 1	125.000,00	300.000,00	Measure 421 – Action 2	281.508,33	483.841,66
Measure 312 – Action 2	50.000,00	120.000,00	Measure 431 – Unique	859.793,19	1.073.491,49
Measure 313 – Action 1	280.000,00	400.000,00			
Measure 313 – Action 2	247.000,00	500.000,00	Total LDP (*)	7.324.164,19	14.494.836,12

(*) The difference between the total amount and the Leader contribution, equal to 8.9 euros, represents the cofinancing amount of the LAG territory (enterprises, bodies, etc.).

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